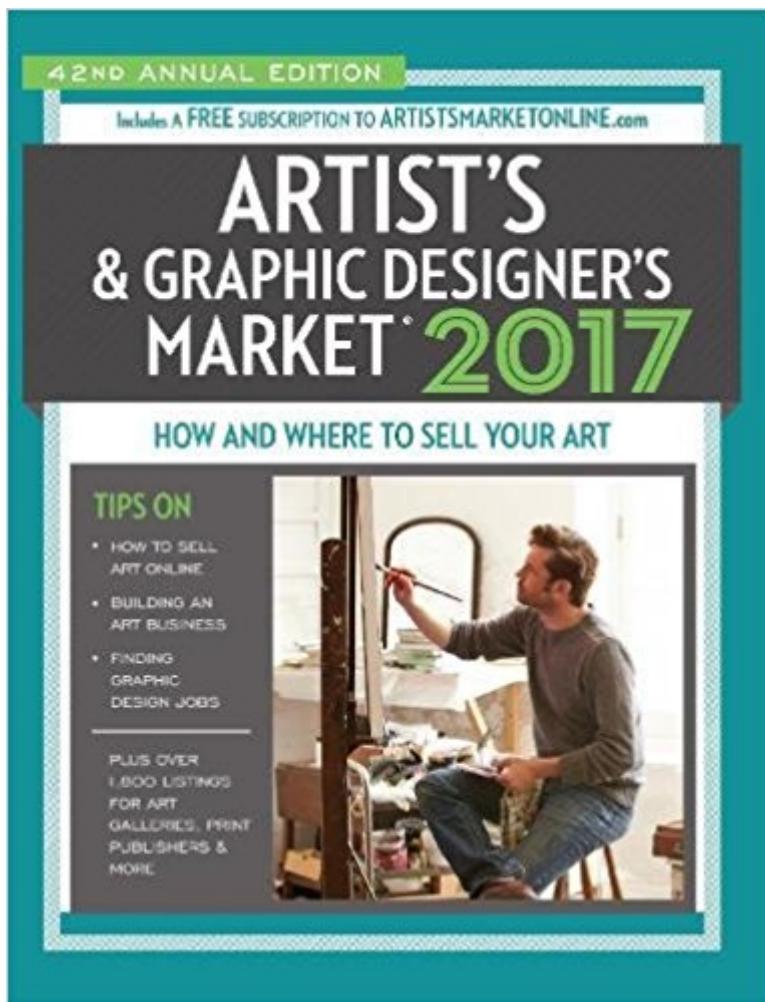


The book was found

Artist's & Graphic Designer's Market 2017



Synopsis

Build a successful art career! Do you want to establish or expand a career for yourself in fine art, illustration, or design? Then Artist's & Graphic Designer's Market 2017 is the must-have reference guide you need. Thousands of successful artists have relied on us to help develop their careers and navigate the changing business landscape. The Artist's & Graphic Designer's Market 2017 introduces a whole host of new features and guarantees the most up-to-date, individually verified market contacts possible. Grow your art business with these resources: A FREE 1-year subscription to ArtistsMarketOnline.com, where you can find industry contacts, track your submissions, get the latest art and design news, and much more. NOTE: The free subscription only comes with the print version. Complete, up-to-date contact information for more than 1,800 art market resources, including galleries, magazines, book publishers, greeting card companies, ad agencies, syndicates, art fairs, and more. Articles on the business of freelancing--from basic copyright information to tips on promoting your work. Information on grants, residencies, organizations, publications, and websites that offer support and direction for visual artists of all types. NEW! Informative articles on the art of customer service, creating a noteworthy portfolio, protecting your intellectual property, and adding teaching to your list of freelance possibilities. NEW! Special features on maintaining your motivation as a freelancer, brand marketing, etiquette for artists, and artists' assistants. NEW! Inspiring and informative interviews with successful professionals including illustrator Peter Sis, artists Seth Lyons and Kevin T. Kelly, and concept artists Gilles Beloeil and Lauren Airriess.

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Customer Reviews

Noel Rivera, Cincinnati, OH, is also the editor of Photographer's Market. She is a graduate of Florida State University and the Art Institute of Fort Lauderdale.

If you are an artist and want to know how to market your talents this is the perfect book. It is filled with much needed information and contacts.

Good book. Very helpful to me and my freelance art career.

This was a complete waste of money! I hadn't bought one of these annuals in several years. I'm trying to bolster my freelance graphic design business with publishers. I expected that this new version would have updated listings, including contact information. Sadly, I was very disappointed. It looked like a rehash of the previous book, with a new cover. Many of the listings didn't even include contacts for the company. They listed antiquated software requirements, which tells me this book hasn't really been updated in over a decade. Nevertheless, I went through the entire book publishing chapter, and submitted query letters to everyone whose information I could glean, or figure out on my own from scouring the company's website. I didn't get a single response from anyone. I doubt that any of these companies are actually looking for freelance talent. They probably are required to sign up every year or renew their listing. So they pool the talent market, just in case they might need someone down the road. I know there's an online component to this book. I didn't even bother checking it out.

As described

Very helpful.

Exactly what I wanted

I haven't bought this book in many years and I was hoping it had improved. Sadly, that is not the case. The free access you get to online resources has outdated information that is totally useless. When you check the websites listed in the book for possible places to submit your work the quality

of the art they accept is often abysmal.

This book is a great resource for artists -- both the lists of potential clients, and the marketing advice up front. I've been buying it for at least 20 years, each year's edition, and will continue to!

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